

Sales Mastery Bootcamp

Kickstart Your Career Growth Here!



Empowering Careers, Connecting Talent

Where talent meets opportunity through innovative training and placement solutions.

Get Hired at:

SCALER 

upGrad

PREPCA®
Transforming CA Education

ZELLEDUCATION

Unext

 **BrightCHAMPS**
WINDOW TO NEXTGEN SKILLS

DURATION

5 Weeks

MODE

Online

COHORT SIZE

25 Handpicked

5 Week

Course

45+ hrs

of Interactive Learning

100%

Job Assistance

Learning Strategy

Strategic Path to Sales Mastery

LEARN

BUILD

REFINE

SECURE



Training Paradigm

Your Hiring Journey starts now and explore strategic moves with the support of our extensive network.



5 Weeks of **Fast-Track** Functional Training



5 Real Industry Projects for a **Powerful Portfolio**



45 Hours of Power-Packed Online Learning



5 Weekends with Top **Industry Pros**



Learn from a **Mentor** who Climbed from **Executive to Director**

Program Roadmap

Your Detailed glimpse of what you will learn in the program

Week 1: Let's Get Started with Sales!

- **Dive into Sales 101:** Get ready to unravel the secrets of sales.
- **Discover the Sales Process:** Understand how sales really works.
- **Sharpen Your Communication:** Learn why it's crucial and how to do it right.
- **Hands-on Fun:** Jump into role-play scenarios to get a feel for real sales interactions.
- **Challenge Yourself:** Craft your very own sales pitch and see how it stacks up.

Project

Prospecting Campaign Proposal

Week 2: Mastering the Basics of Sales

- **Know Your Stuff:** Get to know your products and services inside out.
- **Power Up Your Sales Techniques:** Learn the tricks of the trade from the pros.
- **Practice Makes Perfect:** Dive into mock sales calls and get feedback from your peers.
- **Strategy Workshop:** Customize your approach based on real-life case studies.
- **Mission:** Develop your personal sales blueprint for success.

Project

Sales Pitch Development Lead Generation
Strategy Development

Week 3: Understanding the Sales Psychology

- **Get Inside Your Buyer's Mind:** Learn what makes them tick and how to win them over.
- **Build Those Relationships:** Discover why they're the key to sales success.
- **Roll Up Your Sleeves:** Take on objection scenarios head-on in interactive role-plays.
- **Strategy Workshop:** Tailor your communication to different types of buyers.
- **Goal:** Create customized communication plans to seal the deal.

Project

Sales Techniques and Closing Strategies

Week 4: Tactics Every Salesperson Needs

- **Gear Up with Sales Tech:** Explore the tools of the trade that'll supercharge your sales.
- **Get in the Zone with Role-plays:** Embrace the power of practice in dynamic simulations.
- **Hands-on Session:** Learn to wield CRM software like a pro for lead management.
- **Masterclass:** Craft compelling presentations that'll captivate your audience.
- **Task:** Create impactful sales decks to showcase your products or services.

Project

Ethical Implications of Persuasive Sales Tactics

Week 5: Integrity and Preparation

- **Lay the Foundation with Ethical Sales:** Understand why integrity is your secret weapon.
- **Prep for Success:** Get insider tips on acing job interviews and making a killer impression.
- **Real-world Simulations:** Put your skills to the test in mock interviews with expert feedback.
- **Brand Building Workshop:** Elevate your online presence and stand out from the crowd.
- **Final Task:** Polish your personal brand portfolio to make a lasting impression.

Project

Sales Simulation: Handling Objections, Closing Deals, and Building Rapport



Admission Counselor  Director- Sales
7 Yrs

- ➡ 1 year as Growth Head at Imarticus, focusing on sales strategies
- ➡ Expert in formulating strategic sales growth roadmaps
- ➡ Instrumental in building sales teams from the ground up
- ➡ Successfully scaled sales for startups to major corporations
- ➡ Managed teams of up to 450 members
- ➡ Trained, groomed, and mentored over 1000 sales professionals

Trainer- Parth Sanghvi
Ex- upGrad, Imarticus Learning

How are we hunting our Pioneers?

Application Process

STEP 01

Apply For the Cohort

After submitting the form on our website, one of our career advisors will reach out to assist you in determining if our program aligns with your career goals.

STEP 02

Qualification Round

If the program suits your needs, the career advisor will arrange a qualification round with the team.

STEP 03

Join The Next Cohort

If deemed eligible for the program, you'll be added to the next cohort and begin the onboarding process. If not eligible, you'll receive notification within 24 hours.

Selection Prerequisites

Below are the requirements to
be eligible for the program

- ➡ Freshers or recent graduates (less than 2 years exp.)
- ➡ Decent English communication skills
- ➡ Ready to put in a lot of hard work
- ➡ Ready to relocate
- ➡ Eager to learn and upskill
- ➡ Want to build a career in Sales
- ➡ Serious about their career
- ➡ Hungry for the extraordinary

Why **Sales** is a good career option?

Come join us in the world of sales, where your potential is endless, and every success is a step forward!

In today's competitive world, a career in sales offers big opportunities. Sales professionals serve as the backbone of business growth, driving revenue and market expansion.

Sales jobs are exciting, with new challenges every day and chances to learn and improve.

With uncapped earning potential and continuous skill refinement, sales careers promise both financial success and personal fulfillment.

Whether it's mastering the art of negotiation or building lasting client relationships, the journey in sales is as rewarding as it is enriching.

\$222.4 Billion

Global Edtech market size as in
2023

90,000+

Job Openings worldwide

7 LPA+

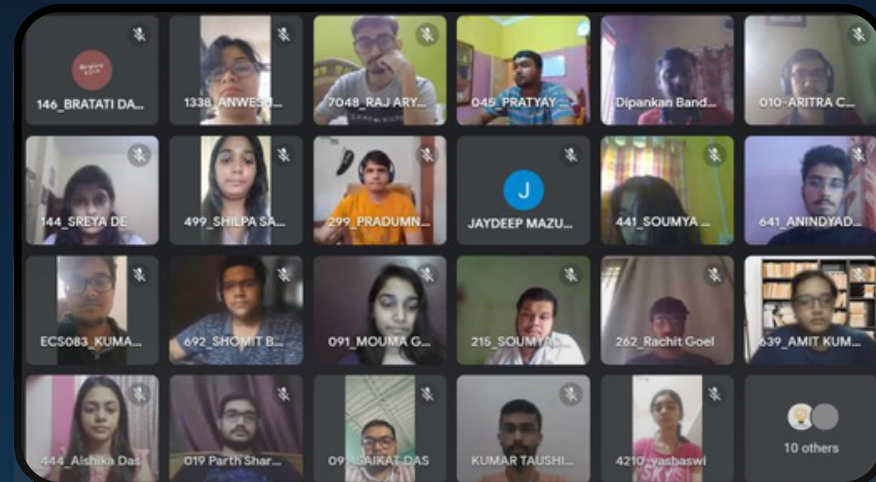
Average annual salary of Sales
Associate in India

You can learn sales from anywhere.

But to become the best, there's no place like NowIntern.

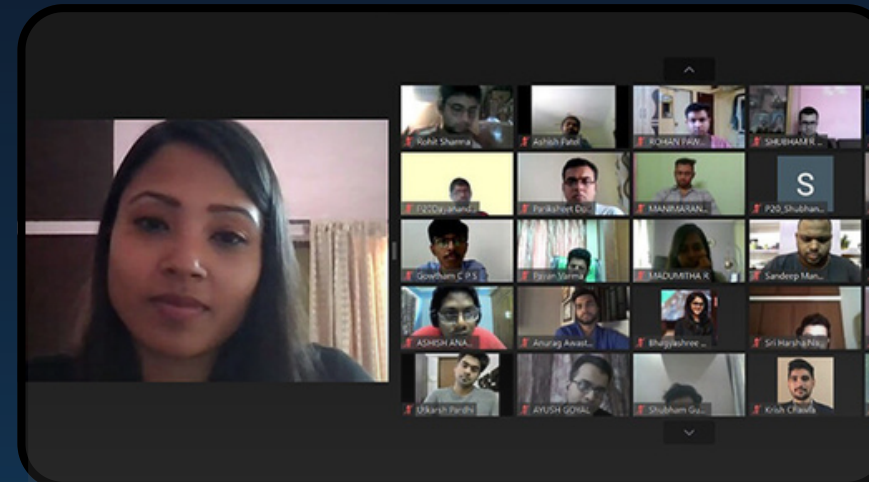
The Online Advantage

Be a part of India's liveliest and most engaged community of **1000+ Sales Professionals**, and forge lasting, valuable connections.



Community Learning

Work together in teams to solve difficult sales problems. Use collaborative learning to gain the skills you need to succeed in a job.



Community-Driven Career Assistance:

Access our exclusive job ecosystem led by the community that helps you find new opportunities.



Weekly Guest Sessions

Engage in learning, questioning, brainstorming, or collaborating with various guest mentors and community members every week.

Prepare for Interviews & Secure your dream job

Am I going to get Interview guidance
& Job assistance?

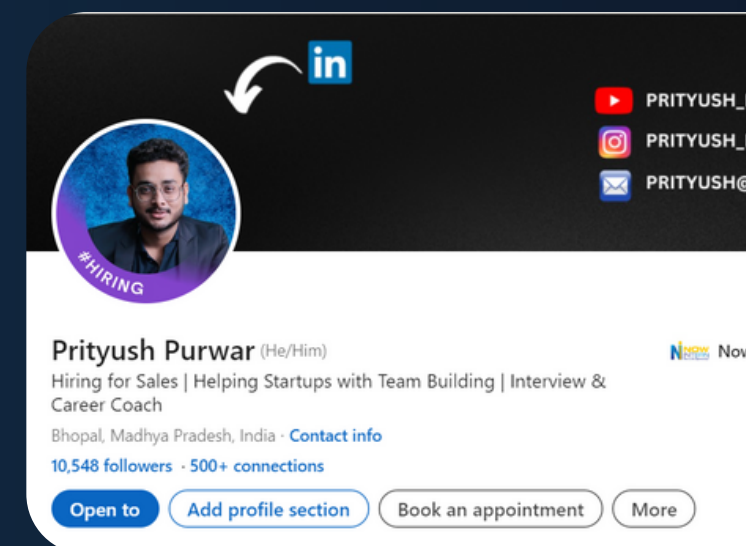


Customized Interview Guidance & Mock Interviews

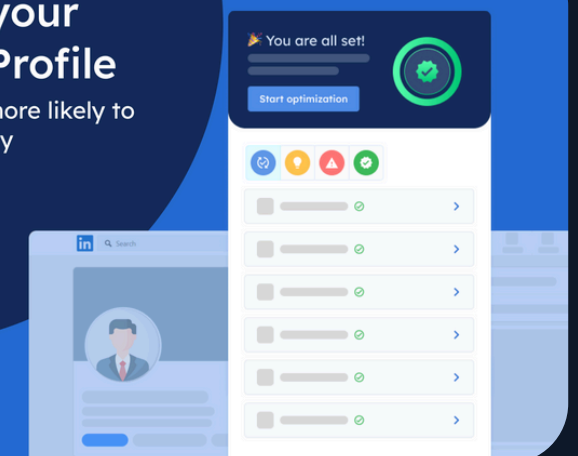
Receive personalised interview guidance, tips, and strategies designed for the particular companies you're interviewing with.

Resume Review & LinkedIn Profile Optimisation

Get your resume reviewed by mentors to get tips on getting the most out of a single-page resume and also learn how to use LinkedIn effectively and optimise it.



Optimize your
LinkedIn Profile
And make it 40X more likely to
land an opportunity



Stay ahead with AI & ChatGPT

Sales Pitch Development

Use ChatGPT to brainstorm & refine sales pitches tailored to different customer personas.

Email Outreach Optimization

Get ChatGPT's tips for better email subject lines, content, and CTAs to boost response rates

Follow-up Strategy Development

Seek ChatGPT's assistance in designing follow-up sequences for nurturing leads.

Objection Handling

Practice this with ChatGPT, which can generate common objections based on industry trends and provide responses to overcome them.

Boost Productivity

Use ChatGPT to increase your productivity and get mundane tasks done.

Cold Emailing Secrets

Connect with potential employers using cold emailing strategies, from creating an ideal subject line to tailoring your message, and then following up.



Exclusive 1:1 with the Mentor for the Top 5 Performers

Stand out and guarantee your place as one of the top 5 performers to win a tailored, one-on-one session. Make the most of this special chance to get advice on career, resume, personal matters, networking, or any other topic you're interested in.



Finally!
Cohort Kick-off



Got more questions for us?
Reach out to us at training@nowintern.in